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Review of Jim Collins Classic /"Built to last/"– Built to Last (Jim Collins and Jerry Porras) The Secret Success Habits of Visionary Companies That Make The Most Money: Lessons From Jim Collins Week 10: Book Rec- /"Built To Last " by Jim Collins and Jerry Porras From Good to Great to Built to Last. Good to Great - Part 9. Built To Last Successful Habits Built to Last: Successful Habits of Visionary Companies (Good to Great) Paperback – Illustrated, October 26, 1994. by. Jim Collins (Author) › Visit Amazon's Jim Collins Page. Find all the books, read about the author, and more.

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require great and charismatic leaders • Not required and
can be detrimental to the companies long term prospects •
Most successful companies exist first and foremost to
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Doug Ducey, the CEO of Cold Stone Creamery, will never forget the first time he read Built to Last: Successful Habits of Visionary Companies, the management book by Jim Collins and Jerry Porras...

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Built to last: successful habits of visionary companies Jim Collins, Jerry I. Porras Drawing upon a six-year research project at the Stanford University Graduate School of Business, James C. Collins and Jerry I. Porras took eighteen truly exceptional and long-lasting companies and studied each in direct comparison to one of its top competitors.

Built to last: successful habits of visionary companies ...
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Built to Last: Successful Habits of Visionary Companies ...
Some of the core beliefs Porras and Collins discuss in Built to Last include preserving a core ideology, the BHAG (Big Hairy Audacious Goals) concept, owning a cult-like culture, trying new things, refusing the idea of a “ great idea ” to start a company, and consistent innovation.

Summary - Built to Last: Successful Habits of Visionary ...
for Built to Last to our publisher. Like all authors, we had hopes and dreams for the book, but never dared allow these hopes to become predictions. We knew that for every successful book, ten or twenty equally good (or better) works languish in obscurity. Two years later, as we write this introduction to the paperback edition, we

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Home > Book Summary – Built to Last: Successful Habits of Visionary Companies In “ Built to Last ” , Jim Collins and Jerry Porras focus on timeless success principles that can be learned from visionary companies like Marriott, Proctor & Gamble and Walt Disney, whose success have lasted the test of time.

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Book review: “ Built to Last: Successful Habits of Visionary Companies ” – Jim Collins. Posted on 15. November 2014 by memyselfandi007 One comment “ Built to last ” is a management literature classic, first published in 1994. It has been reviewed and criticized many times already,so I just want to provide a very short summary:

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