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Salon Industry Snapshot

? The salon and spa industry is a vibrant and growing component of

the U.S. economy, with more than 974,000 total establishments and

annual sales of more

than \$40 billion. Salon

Establishments With

Payroll Employees 2010

Establishments 89,953

2009 Sales \$21.2 billion

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Salon Industry Snapshot

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Establishments With Payroll Employees 2012

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Establishments 92,157

2012 Sales \$22.9 billion

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the U.S. economy, with more than 900,000 total establishments and

annual sales of nearly \$40 billion. Salon

Establishments With Payroll Employees 2009

Establishments 88,876

2009 Sales \$21.2 billion

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Professional Beauty
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Industry Salon Industry
Snapshot The salon and
spa industry is a vibrant
and growing component

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of the U.S. economy,
with more than 1.1
million total
establishments and
annual sales of more
than \$44 billion.

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and Spa Industry. No
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16, 2015; No
Comments. Introduction
to Cosmetology
Cosmetology II
Cosmetology I ...

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#5. Barbershops are a unique segment of the salon and spa industry, generating around \$800 million in revenues each year. (Statista) #6. There were 33,000 vacant positions within the salon and spa industry in 2017 at U.S. facilities. 61% of salons and spas were actively trying to fill open positions. (International

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Foundation) #7.

~~23 Salon and Spa~~

~~Industry Statistics and
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~~Spa & Salon Growth~~

~~According to a different~~

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report — from the International Spa Association, published in 2017 —the U.S. spa industry has surpassed \$16.3 billion in revenue annually, and “the industry continues to experience steady growth with increases in overall revenue, locations, number of spa visits, and revenue per visit.”

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~~New Survey Provides a
Snapshot of the U.S.
Spa & Salon ...~~

Places like the
Boardroom Salon claim
to provide the ultimate
relaxation experience
for men while the Hair
Saloon and 18/8 Men's
Hair Salon are
reinventing the
barbershop. And it is just
the tip of the iceberg. It

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is estimated that 75% of men are not using any sort of facial skin care, but interest continues to grow.

Beauty Industry Analysis 2020 - Cost & Trends

The total U.S. industry market size for Beauty Salons: Industry statistics cover all companies in the United

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States, both public and private, ranging in size from small businesses to market leaders. In addition to revenue, the industry market analysis shows information on employees, companies, and average firm size.

~~2020 Beauty Salons
Industry Statistics &
Market Research ...~~

The Industry Snapshots

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present key statistics from the Economic Census and per capita ratios using data from Population Estimates for a user-selected industry. To choose the industry you are interested in: Enter the 2012 North American Industry Classification System (NAICS) code or keyword into the NAICS SEARCH box

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above, or; Choose the
industry from the
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Table 22. Salon U -

Company Snapshot

Table 23. The Roose

Parlour and Spa -

Company Snapshot

Table 24. Metropolis

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Salon & Dry Bar -
Company Snapshot
Table 25. Robert James
Salon and Spa -

Company Snapshot
Table 26. Butterfly
Studio Salon & Spa -

Company Snapshot
Table 27. Chris Chase
Salon - Company
Snapshot Table 28. John
Barrett Salon ...

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~~Market Share—Global
Industry ...~~

The Salon And
Spa Industry
Professional Beauty
Association's

Careers in the salon and spa industry present opportunities for business ownership. In fact, 61 percent of salons are owned by women, compared to just 30 percent of all businesses in the overall private sector.

Professional Beauty
Association's

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"Economic Snapshot of
the Salon and Spa
Industry," June 2011.

~~Alumni News |~~

~~University of Spa and
Cosmetology Arts ...~~

2012 NAICS definition:

812112 beauty salons,

812111 barber shops;

According to an

economic snapshot of

the Salon and spa

industry, researched by

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Association, The salon and spa industry is quick growing component of the U.S. economy, with more than 1.1 million total establishments and annual sales of \$46 billion.

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In times of economic

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Probability

uncertainty people tend to book more short breaks rather than fewer long breaks, and by turning it into a spa holiday, it's like you super-charge the benefits! Follow me on ...

~~Behind The Scenes of
The Spa Industry: An
Expert's View~~

The performance of the
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U.S. economy is the key backdrop for assessing the upward trajectory of the spa industry. With annualized growth of 2.2 percent in the economy as a whole, the growth in revenue for the spa industry of 4.3 percent is a very positive sign. ... The survey is a snapshot of a key U.S. industry at a moment in time—where

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~~The 2018 ISPA U.S.
Spa Industry Study |
International Spa ...~~

Updated at 10:05 a.m.
ET. Job growth slowed
sharply in September, as
U.S. employers added
just 661,000 new
workers. The report
from the Labor
Department is the last
snapshot of the job

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market before the
November election, and
it comes hours after
President Trump and the
first lady tested positive
for the coronavirus..

Unemployment in
September dipped to
7.9%, from 8.4% in
August.

~~Jobs Growth Slows
Sharply In Last
Employment Report~~

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~~Before ...~~

Remember that nearly two-thirds of businesses offering beauty treatments don't have salon premises but operate a mobile service or work from home. Try to make a realistic estimate of this type of competitor too. Don't forget that market research can be ongoing. Once your

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business is up and
running, talk to your
customers.
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